

Birzeit Society 15th National Convention Headquarters P.O. Box 1781 Stafford, TX 77497

Phone: 216-372-1113 OR 216-704-6494 www.birzeitsociety.org

<u>www.birzeitconvention.com</u> Email: convention@birzeitsociety.org

To Whom It May Concern:

Birzeit Society is holding its upcoming 15th National Convention in Houston, Texas from June 29 – July 3, 2022. We are expecting more than 700 attendees at our convention; as such, the convention committee is busy planning the Society's second event of this magnitude in Texas to date. Many members of Birzeit Society live in the Houston and nearby neighboring towns and/or have family members here.

We are hoping to garner the support from prominent and popular businesses in and around Houston; businesses that our attendees are most likely to patronize- businesses such as yours. By sponsoring Birzeit Society's 15th National Convention, your business will have the opportunity to receive exposure to hundreds of attendees and to help support a worthy cause.

Birzeit Society, a 501(c)(3) non-profit organization, was established in California in 1987 to promote strong ties among its members in the United States and around the World, and to provide social, educational, and economic support to our people in the United States and Palestine. For the past 30 years, Birzeit Society has provided scholarships for higher education, supported needy families, and provided financial support to members across the United States and to the local clubs and institutions in Birzeit, including the Birzeit Boys and Girls Club, the Senior Citizen Center, the Women's Center, the Rozana Historical Preservation Foundation, and the Birzeit Kashaf (the city's own marching band). To date, the Society has successfully completed more than 25 projects in Palestine.

The National Conventions are our prime source of fundraising and are thus fundamental to the success of the Society. The Conventions are also imperative in keeping the strong ties amongst our members and with the local Arab American communities. The conventions are held at different locations every other year. At our 2022 Convention, we anticipate a large turnout from our members from around the country, and from the Arab-American community in the Houston Area.

With hope and enthusiasm, we ask you to consider one of our sponsorship levels (please see the enclosed form) or donating services or a product to help make our 2022 National Convention even more successful than it has been in the past. We respectfully request that you submit the attached Sponsorship Form by April 30, 2022. Your support will play a large role in the success of our 15th National Convention in Houston, Texas.

We appreciate your consideration and look forward to hearing from you soon.

Sincerely,

Diab Shihada
Birzeit Society
2022 Convention Chairman
convention@birzeitsociety.org



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SPONSORSHIP FORM

Kindly mark your sponsorship support level:					
o Pl o Go o Br	ite Sponsor atinum Sponsor old Sponsor onze Sponsor rzeit Convention Spoi	\$25,000 \$10,000 \$7,500 \$2,500 nsor \$100-\$1,499, Amou	o o o	Corporate Elite Sponsor Corporate Platinum Sponsor Silver Sponsor Olive Tree Sponsor	\$25,000 \$10,000 \$5,000 \$1,500
Organization/Name: Phor			e #:		
City: State: Zip: Check Enclosed					

Please make checks payable to:

Birzeit Society*
P. O. Box 1781

Stafford, TX77497

*Charitable Organization- Non profit 501(c)(3)

PLEASE RETURN BY April 30, 2022

(Secured Transactions)

See enclosed for sponsorship benefits



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Sponsorship Levels and Benefits

Your generous sponsorship contribution will directly advance Birzeit Society's mission and boost its charitable outreach and community building programs. Please choose from the below sponsorship levels that best suits you and/or your corporation.

Unlocking Our Future Sponsor: \$100 - \$1,499

Name recognition in Convention Ad-Book

Olive Tree Sponsor: \$1,500+

- Name Recognition in Convention Ad-Book
- Ad in Convention Ad-Book (1/4 page)
- Reserved seating and tickets for two (2) guests at Saturday's Gala Banquet

Bronze Sponsor: \$2,500+

- Name Recognition in Convention Ad-Book
- Ad in the Convention Ad-Book (1/2 page)
- Reserved seating and tickets for four (4) guests at Saturday's Gala Banquet

Silver Sponsor: \$5,000+

- Name Recognition in Convention Ad-Book
- Ad in the Convention Ad-Book (Full page)
- Tickets for four (4) guests at Thursday Night's Birzeiti Sahra Dinner
- Tickets for four (4) guests at Friday Night's Dinner

Gold Sponsor: \$7,500+

- Name Recognition in Convention Ad-Book
- Ad in the Convention Ad-Book (Full page)
- Tickets for six (6) guests at Thursday Night's Birzeiti Sahra Dinner
- Reserved seating and tickets for six (6) guests at Friday Night's Birzeit Society Dinner
- Reserved seating and tickets for six (6) guests at Saturday's Gala Banquet

Platinum Sponsor: \$10,000+

- Name Recognition in Convention Ad-Book
- Ad in the Convention Ad-Book (Full page)
- Tickets for eight (8) guests at Thursday Night's Birzeiti Sahra Dinner
- Reserved seating and tickets for eight (8) guests at Friday Night's Birzeit Society Dinner
- Reserved seating and tickets for eight (8) guests at Saturday's Gala Banquet
- Tickets for six (6) guests to one of the convention offered excursions
- Tickets for six (6) guests to a second convention offered excursion
- Booth for distribution of materials at the Convention

Elite Sponsor: \$25,000+

- Name Recognition in Convention Ad-Book
- Front inside cover Ad in the Convention Ad-Book (Full page)
- Tickets for ten (10) guests at Thursday Night's Birzeiti Sahra Dinner
- Reserved seating and tickets for ten (10) guests at Friday Night's Birzeit Society Dinner
- Reserved seating and tickets for ten (10) guests at Saturday's Gala Banquet
- Booth for distribution of materials at the Convention
- Tickets for ten (10) guests to one of the convention offered excursions
- Tickets for ten (10) guests to a second convention offered excursion
- Hotel accommodations for two (2) guests for 3 nights July 01 July 03, 2022 (3 room nights)
- Executive airport pickup and drop off
- Banner at the conference (if requested)
- Honorary Birzeit Society Lifetime Member and President's Award

Corporate Platinum Sponsor: \$10,000+

- Name recognition in Ad-Book, on Convention Website, and in BZS Newsletter
- Guests of Honor at Banquet Night, full reserved table
- Public Relations and Marketing booth/table throughout the convention period
- Full colored page Ad with company logo in the Convention Ad-Book
- Hotel accommodations for two (2) guests for 3 nights July 01 July 03, 2022 (3 room nights)
- Executive airport pickup and drop off

Corporate Elite Sponsor: \$25,000+

- Name Recognition in Ad-Book, on Convention Website, in BZS Newsletter, and other publications
- Honorary Lifetime Membership & President's Award
- Guests of Honor at Banquet Night, full reserved table
- Public Relations and Marketing booth/table throughout the convention period
- Company logo/banner display throughout the conference events
- Full colored back-cover-page Ad with company logo in the Convention Ad-Book
- Hotel accommodations for two (2) guests for 3 nights July 01 July 03, 2022 (3 room nights)
- Executive airport pickup and drop off